



## Automate Your Success



Virtual Business



Chain Stores and  
Single-Branch Stores



Distributors



Shopping Malls  
(Marketplaces)

[www.Sikabiz.com](http://www.Sikabiz.com)

## Sales Gateway

- E-commerce website
- E-commerce application for Android, iOS, and PWA

## Digital Marketing

- Integration with Google tools
- Connecting to product search engines
- Bulk notification sending
- Connecting to SMS panels

## Product

- Integration with various accounting software
- Instant retrieval of product information
- Immediate registration of sales invoices in accounting software



## Customer Loyalty Program

- Integration with various customer loyalty programs
- Defining different discount coupons
- Registering customer information after purchase
- Customer notifications regarding discounts, special sales, and more

## Orders

- Personalizing order stages
- Smart order collection with the Joorchin application
- Sending notification at different order stages
- Reporting and analytics

## Smart Order Delivery

- Connecting to public transportation systems
- Delivery management application
- Real-time location tracking of delivery personnel
- Defining various delivery methods based on time and location
- Setting delivery ranges

## Payment

- Instant transfer from the customer's account to the store's account
- Connecting to various banking and intermediary payment gateways
- Connecting to various credit purchase gateways

# Sika Features



Delivery Management Application



Connecting to public transportation systems



Ability to define multiple warehouses (branches)



Integration with various accounting software



E-commerce Application (Android, iOS, and PWA)



Custom-designed E-commerce website



Ability to change the store's language to multiple languages



Ability to set access levels



Marketing through notification and SMS messaging



Ability to define various payment methods



Smart order collection with Joorchin application



And hundreds of other Features

# Sika Solutions

## for Online Business Sales

Having an online store is essential, but it's not enough. **Sika 365**, developed by **Sika Business Group**, is the solution that automates the entire online sales process—from setting up your online store to order placement and final delivery.

Designed for **retailers, wholesalers, chain stores** and **shopping malls (Marketplaces)**, it helps businesses run smarter and more efficiently.

With **Sika 365**, every step is managed seamlessly, ensuring lower operational costs and higher productivity.

All the features in this brochure are only a part of Sika's tailored solutions for your success.

### Chain Stores:

-  Automatic selection of the nearest branch based on location
-  Manual selection of the desired branch by the customer
-  Connecting the central headquarters and branches to a unified accounting software.
-  Transferring financial data from branches to the central store headquarters
-  Possibility to define separate warehouses for chain store branches.
-  Ability to register and edit invoices independently at each branch.
-  Ability to transfer orders from one branch to another within the store
-  Utilizing a unified transportation system supervised by the central headquarters
-  Separate management of the transportation section by each branch

### Marketplaces:

-  Instant deposit of funds into the shopping complex's account.
-  Ability to connect to various banking and intermediary payment gateways
-  Collecting orders from different stores within the shopping complex
-  The possibility of integrated stores using their own accounting software
-  Ability to create a unified accounting system under a single brand
-  Using a unified transportation system
-  Managing the transportation section by individual branches.
-  Ability to choose between the available stores in the complex
-  One-time delivery of all purchased goods in a single order

# Challenges of Online Sales

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## How does your customer buy?

By providing the most comprehensive sales gateways with a dedicated brand:

- E-commerce website
  - E-commerce application for Android, iOS, and PWA
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## How is inventory management and product information registration conducted on the site and application?

By connecting to various accounting software and point-of-sale systems:

- Real-time connection of the system with any type of accounting software.
  - Fetching product information from accounting software, such as price, barcode, inventory, etc.
  - Online transfer of information from the system to accounting software, including customer invoices and sales data.
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## How are orders collected?

Through smart order collection by designing and producing Joorchin application (Designed and manufactured by Sika):

- Collecting products according to customer orders.
  - Preventing the shipment of incorrect products.
  - Speeding up the product collection process.
  - Photographing products and uploading them to the website and application.
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## How is transportation and order delivery managed?

With smart connection to public transportation systems:

- Requesting a courier with just one click.
- Smart location check
- Administrative user panel.
- Possibility to inquire about transportation costs.

And using the delivery management application:

- Route navigation with the help of apps like Waze, Google Maps, etc.
  - Checking the location of couriers.
  - Managing drivers.
  - Automatic transfer of shipment information to the courier.
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## How is customer settlement handled?

By connecting to various banking and intermediary payment gateways:

- Instant deposit from the customer's account to the store's account.
  - No commission payment.
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## How to attract customers?

Through the marketing strategies implemented at Sika:

- Connecting to product search engines
- SEO-capable designed websites.
- Sending notifications to customers for free.